

## [Test]:LACM Open House Keynote Speaker Update

Los Angeles College of Music <admissions@lacm.edu>

Thu 2/20/2020 2:24 PM

To: Abigail Gunther <abigail@lacm.edu>

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## KEYNOTE SPEAKER ERIN WORKMAN

Hello %%Firstname%%,

LACM Faculty and Staff are looking forward to your visit at LACM's **Open House event this Saturday, January 25, 2020!** We just wanted to let you know that there has been a change regarding our scheduled Keynote Speaker for the day. Unfortunately, Joe Ryan III is unable to make the event as originally planned.

We are incredibly lucky to have our very own Vice President of Student Engagement and Songwriting & Music Business Department Head, Erin Workman, step in to share her valuable experience working in the Music Industry. Read her full bio below!

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### ABOUT ERIN WORKMAN

*With over 15 years of experience in the music industry, Erin Workman brings a combined expertise in areas of Music Publishing, A&R, Artist Development, Vocal Coaching, Entertainment Education, Industry Relations and more. A degree in Music Education and Vocal Performance prepared her to enter into the industry as a signed staff songwriter and recording artist for Gaylord Entertainment (including Acuff Rose and Warner Chappell) in Nashville, TN, which led to entry into writing for Film/TV projects and various publishing/licensing ventures.*

*While working with artists and songwriters, there was a natural ease into the field of Artist Development which brought Workman to Los Angeles to write for Disney (Suite Life of Zack & Cody) and work with such artists as DJ Ashba (Sixx:AM), Drake Bell (Nickelodeon/Sony), Miley Cyrus (Disney), Zac Efron (Disney), Selena Gomez (Disney), Ashley Tisdale (Disney), Emma Roberts (Sony/Columbia) and many more.*

*As a session singer/pianist and songwriter, Erin can be found on projects as varied as Rufus Wainwright, Russell Crowe – TOFOG, Disney's "Suite Life of Zack and Cody", Nickelodeon's "Unfabulous" – Emma Roberts, and various Film and TV projects and Erin's educational background includes a Bachelor of Arts in Music Education and Vocal Performance from CSU, Chico and her primary instruments are voice, piano/keyboards and guitar.*

*In her previous executive position as Senior Director of A&R at TAXI Music, Erin utilized her passion for helping artists to achieve great success and continues currently as an A&R consultant for several major music companies. In this capacity, she also forged a number of important relationships with publishers, A&R representatives, music supervisors and managers for the purpose of promoting the talent of the TAXI members to the industry at large. As a result, the members secured many Film/TV placements and a prominent artist/writer signings.*

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## Student Performances

Laura Lavallo

Francis Karel

## Updated Schedule of Events

<b>8:30am - 9:15am</b>	Check-in
<b>8:30am - 9:30am</b>	Campus Tours
<b>9:15am - 10:00am</b>	Resource Fair (including FinAid rep)
<b>10:00am</b>	Student Welcome, President Tom Aylesbury
<b>10:15am - 10:45am</b>	Student Performance
<b>10:45am - 11:30am</b>	Keynote Speaker: Erin Workman
<b>12:00pm - 12:30pm</b>	Program Sessions
<b>12:30pm - 1:30pm</b>	Lunch, provided
<b>1:30pm - 3:00pm</b>	Student Services Panel (Parents)
<b>1:30pm - 3:00pm</b>	Live Auditions

**1:30pm - 4:00pm**

**Housing Tours**

If you no longer plan on attending, or have questions about the event, please email us at [admissions@lacm.edu](mailto:admissions@lacm.edu) or call (626) 568 8850



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**PROGRAMS | APPLY | OPEN HOUSE**

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