

MUSIC BUSINESS AUDITION REQUIREMENTS

Please clearly title each video file before uploading it into your application.

□ SHORT ANSWER SUBMISSION

Choose one question from the following and write a detailed response with a **citation of researched sources** included. Please submit your response as a PDF. (500 word minimum):

- How has the music industry changed for both artists and music consumers from 1980 to current day?
- What trends could be predicted for the next five years for the state of the music industry?
- What are the most important factors for success for a new songwriter and/or artist breaking into today's music industry?

*** All essay submissions for the Music Business program will be run through an AI detector service. If the use of AI generated content is found in a submission, an applicant may be requested to submit an alternative essay prompt, or the submitted application may be nullified by LACM.**

□ SHORT VIDEO PERFORMANCE

Please upload a one (1) minute video of you performing any song of your choice, on your primary instrument. The video must showcase basic musical abilities and should demonstrate your musical strengths. Your primary instrument may be voice, piano, guitar, etc. If your primary instrument is voice, please either sing while accompanying yourself on an instrument, or to a backing track (No acapella submissions.)

LIVE AUDITION

Live audition requirements are the same as seen above, except your songs will be performed live and in person.

Applicant's must come prepared with the following:

- Submit your Short Answer **PRIOR** to the audition. Please submit this requirement through the online application. If you have already submitted the online application, please email a PDF to admissions@lacm.edu.
- Bring your musical instrument(s) that you will be performing with *if applicable. (Only keyboards will be provided by the school)
- If you are performing your song over an audio track, please come prepared with the track downloaded and ready to play on your device.