



MASTERS IN MUSIC BUSINESS AUDITION REQUIREMENTS

Please clearly title each video, audio, & PDF file before uploading it into your application

□ PERSONAL ESSAY (300-500 WORDS)

Describe the origins of your interest in the music industry and any relevant background or experiences. Be sure to include specific details about your involvement in music—whether on the creative or business side. If applicable, include experiences from both areas.

□ INDUSTRY ESSAY (500-800 WORDS)

Respond to one of the following prompts. Your response should be research-based and include proper citations.

1. The music industry is constantly evolving. Provide your assessment of the current state of the industry, identify emerging trends that may shape its future, and discuss the key challenges likely to arise in the next 3–5 years.
Your response should be research-based and include proper citations
2. As an artist manager, what do you believe are the most essential factors for ensuring the success of an independent songwriter and/or artist in today's industry? **Your response should be research-based and include proper citations**

□ PERFORMANCE SUBMISSION

Submit a **video performance** demonstrating proficiency on your primary instrument. Guitar or piano is preferred, though alternate instruments, including voice, are also acceptable.

LIVE AUDITION

Live audition requirements are the same as seen above, except your songs will be performed live and in person.

Applicant's must come prepared with the following:

- Submit your Short Answer PRIOR to the audition. Please submit this requirement through the online application. If you have already submitted the online application, please email a PDF to admissions@lacm.edu.
- Bring your musical instrument(s) that you will be performing with *if applicable. (Only keyboards will be provided by the school)
- If you are performing your song over an audio track, please come prepared with the track downloaded and ready to play on your device.