



BACHELOR OF MUSIC IN SONGWRITING

The Bachelor of Music in Songwriting is a professional degree designed for students wishing to pursue a career as a songwriter in the music industry. Graduates of this program are qualified songwriters who are well versed in many genres of commercial music. Each student develops their own voice and is ready to compete as leaders in the competitive and ever-changing landscape of the music industry.

PROGRAM LEARNING OUTCOMES

Program Learning Outcomes reflect the mission of the academic programs of the institution and address the acquisition of performance proficiency, specific professional knowledge and academic merit.

Bachelor of Music

BM PLO 1: Performance Proficiency

Students will be able to demonstrate expertise in performance proficiency on their major instrument.

BM PLO 2: Professional Knowledge

Students will be able to demonstrate broad professional knowledge and skills in the language, technology, creative activity, and business practice of their concentrated field of study.

BM PLO 3: Critical Thinking

Students will be able to demonstrate the ability to critically analyze and solve problems that are characteristic in the study of music.

BM PLO 4: Language of Music Fluency

Students will be able to demonstrate a thorough knowledge of the elements of musical structure, and show proficiency in music theory and basic composition.

BM PLO 5: Historical Context

Students will be able to demonstrate a thorough academic knowledge in music history – its composers, literature, and stylistic connections, from early music to contemporary works,

GENERAL EDUCATION OUTCOMES

GE 1: Critical Thinking

Students will be able to demonstrate the ability to analyze and interpret evidence, statements and questions, identify relevant arguments, analyze and evaluate alternate points of view and fully explain assumptions and reasons.

GE 2: Quantitative Skills

Students will be able to demonstrate the ability to solve problems by applying college-level mathematical reasoning to analyze and explain real world issues and to interpret and construct graphs, charts, and tables.

GE 3: Information Literacy

Students will be able to demonstrate the ability to use appropriate technology to identify, locate, evaluate and present information for personal, educational and workplace goals.

GE 4: Natural Sciences

Students will be able to demonstrate the ability to analyze and explain natural phenomena by applying the foundational principles of the biological and physical sciences.

GE 5: Social Sciences and Humanities

Students will be able to demonstrate the ability to integrate learned skills and knowledge derived from the study of social sciences, literature, philosophy and the arts.

GE 6: Diversity

Students will be able to demonstrate the ability to relate to, critically discuss—and thus be sensitive to—the diversity and universality in global history, culture, and society, as well as the diversity in and uniqueness of local communities.

GE 7: Oral Communication

Students will demonstrate the ability to construct oral presentations with clear organizational patterns, choose language that is compelling and appropriate, master delivery techniques with confidence and deliver a central message that is precisely stated and strongly supported.

GE 8: Written Communication

Students will be able to demonstrate the ability to write clearly, concisely and accurately and compellingly convey facts, ideas, and arguments in a variety of contexts and formats and for many audiences.

DEPARTMENT LEARNING OUTCOMES

Department Learning Outcomes reflect the mission and learning outcomes of the institution, the academic program and to the acquisition of skills that are specific to a concentrated field of study.

SW DLO 1: Proficiency in Composition

Students will be able to demonstrate knowledge of musical structure and harmonic language by composing original songs that display expertise in melodic and harmonic form and musical arrangement.

SW DLO 2: Proficiency in Lyric Writing

Students will be able to demonstrate knowledge of the style and structure of lyric composition and the ability to write original lyrics that display expertise in poetic form and content.

SW DLO 3: Performance Proficiency

Students will be able to demonstrate the ability to proficiently sing their songs and accompany themselves on guitar and piano using innovative chord and rhythmic patterns in support of the melodic structure.

SW DLO 4: Foundational Music

Students will be able to demonstrate knowledge and proficiency in music theory, basic keyboard techniques, contemporary music history, the influence of world cultures on traditional and contemporary song, and conducting.

SW DLO 5: Professional Creative Practices

Students will be able to demonstrate competency in the professional knowledge and practice of live performance musical direction and arranging, recording studio techniques, and computer technology.

SW DLO 6: Professional Business Practices

Students will be able to demonstrate knowledge and competency in music industry business practices including budgeting and contracts, publishing, marketing and promotion, performance showcases and entrepreneurship.

BACHELOR OF MUSIC - DEGREE PACING

180 Credits | 12 Quarters

QUARTER 1

CODE	COURSE	CREDITS
GE-100	English Composition	3
GM-110A	Theory/Musicianship 1	3
IND-100	Music Industry Studies 1	2
COMP-100	Songwriting 1	2
COMP-104	Guitar Accompaniment	2
COMP-109	Private Lesson 1	2
Total Credits: 14		

QUARTER 2

CODE	COURSE	CREDITS
GE-101	English Composition & Critical Thinking	3
GM-110B	Theory/Musicianship 2	3
IND-109	Music Industry Studies 2	2
COMP-101	Songwriting 2	2
COMP-112	Original Solo Showcase	3
COMP-110	Private Lesson 2	2
Total Credits: 15		

QUARTER 3

CODE	COURSE	CREDITS
GE-200	Oral Communication	3
GM-210A	Theory/Musicianship 3	3
MUS-116	Chartwriting	2
PROD-230	Apple Logic	3
COMP-220	Lyric Writing	2
COMP-111	Private Lesson 3	2
Total Credits: 15		

QUARTER 4

CODE	COURSE	CREDITS
GE-111	Health & Wellness	3
GM-210B	Theory/Musicianship 4	3
MUS-302	Music History: Middle Ages to 19th Century	2
COMP-121	Advanced Songwriting	2
COMP-114	Small Ensemble Showcase	3
COMP-204	Private Lesson 4	2
Total Credits: 15		

QUARTER 5

CODE	COURSE	CREDITS
GE-405	Music Appreciation	3
MUS-303	Music History: 19th Century - 20th Century	2
MUS-104	Arranging & Orchestration 1	2
COMP-103	Building Your DAW	2
COMP-200	Co-Writing	2
COMP-217	Vocals for Songwriters	2
COMP-205	Private Lesson 5	2
Total Credits: 15		

QUARTER 9

CODE	COURSE	CREDITS
GE-410	Music and Society	3
GE-305	Statistics	3
PROD-101	Pro Tools 101	2
MUS-1140	Elective	2
IND-113	Music Publishing 1	2
MUS-301SW	Junior Recital	1
COMP-305	Junior Recital Private Lesson	2
Total Credits: 15		

QUARTER 6

CODE	COURSE	CREDITS
GE-303	Spanish	3
MUS-327	Music History: America's Popular Music	2
MUS-200	Arranging & Orchestration 2	2
COMP-215	Industry Showcase	3
COMP-218	Music Business Practicum 1	3
COMP-206	Private Lesson 6	2
Total Credits: 15		

QUARTER 10

CODE	COURSE	CREDITS
GE-306	Physics for Musicians	2
GE-306L	Physics for Musicians Lab	1
IND-202	Music Publishing 2	2
IND-403	Music Licensing & Song Placement Practicum	4
COMP-310	Custom Writing for Film & TV	2
COMP-403	Arranging for Contemporary Ensembles	2
COMP-405	Private Lesson 10	2
Total Credits: 15		

QUARTER 7

CODE	COURSE	CREDITS
GE-301	Music Cultures of the World	3
IND-112	Music Licensing 1	2
PROD-306	Ableton Live	3
COMP-308	Music Business Practicum 2	3
COMP-315	Songwriting Demo Production	2
COMP-303	Private Lesson 7	2
Total Credits: 15		

QUARTER 11

CODE	COURSE	CREDITS
GE-401	Sociology	3
GE-402	Political Science	3
MUS-2140	Elective	2
PROD-106	Intro to Working with Picture	2
IND-207	Music Supervision	2
ELE-114	Internship Prep	2
COMP-406	Private Lesson 11	2
Total Credits: 16		

QUARTER 8

CODE	COURSE	CREDITS
GE-302	Philosophy	3
IND-102	Music Marketing Foundations	2
IND-201	Music Licensing 2	2
COMP-300	Intro to Scoring for Picture	2
COMP-306	Pro Artist Showcase	3
COMP-402	Songwriting Session Arrangement	2
COMP-304	Private Lesson 8	2
Total Credits: 16		

QUARTER 12

CODE	COURSE	CREDITS
GE-403	Psychology	3
GE-406	Physiology	3
MUS-3140	Elective	2
MUS-416	Conducting	1
IND-414	Internship	2
MUS-402SW	Senior Recital	1
MUS-407	Senior Recital Private Lesson	2
Total Credits: 14		



ASSOCIATE OF ARTS IN SONGWRITING

The Associate of Arts in Songwriting is a professional degree designed for students wishing to pursue a career as a songwriter in the music industry. Graduates of this program are qualified songwriters who are well versed in many genres of commercial music. Each student develops their own voice and is ready to compete as leaders in the competitive and ever-changing landscape of the music industry.

PROGRAM LEARNING OUTCOMES

Program Learning Outcomes reflect the mission of the academic programs of the institution and address the acquisition of performance proficiency, specific professional knowledge and academic merit.

Associate of Arts

AA PLO 1: Performance Proficiency

Students will be able to demonstrate a suitable level of performance proficiency on their major instrument.

AA PLO 2: Professional Knowledge

Students will be able to demonstrate a general professional knowledge and skills in the language, technology, creative activity, and business practice of their concentrated field of study.

AA PLO 3: Critical Thinking

Students will be able to demonstrate the ability to critically analyze and solve problems that are characteristic in the study of music.

AA PLO 4: Language of Music Fluency

Students will be able to demonstrate knowledge of the elements of musical structure, and show foundational proficiency in music theory and basic composition.

AA PLO 5: Historical Context

Students will be able to demonstrate academic knowledge in popular music history – its composers, literature, and stylistic connections, from the invention of music genres to their contemporary expansions.

DEPARTMENT LEARNING OUTCOMES

Department Learning Outcomes reflect the mission and learning outcomes of the institution, the academic program and to the acquisition of skills that are specific to a concentrated field of study.

SW DLO 1: Proficiency in Composition

Students will be able to demonstrate knowledge of musical structure and harmonic language by composing

original songs that display expertise in melodic and harmonic form and musical arrangement.

SW DLO 2: Proficiency in Lyric Writing

Students will be able to demonstrate knowledge of the style and structure of lyric composition and the ability to write original lyrics that display expertise in poetic form and content.

SW DLO 3: Performance Proficiency

Students will be able to demonstrate the ability to proficiently sing their songs and accompany themselves on guitar and piano using innovative chord and rhythmic patterns in support of the melodic structure.

SW DLO 4: Foundational Music

Students will be able to demonstrate knowledge and proficiency in music theory, basic keyboard techniques, contemporary music history, the influence of world cultures on traditional and contemporary song, and conducting.

SW DLO 5: Professional Creative Practices

Students will be able to demonstrate competency in the professional knowledge and practice of live performance musical direction and arranging, recording studio techniques, and computer technology.

SW DLO 6: Professional Business Practices

Students will be able to demonstrate knowledge and competency in music industry business practices including budgeting and contracts, publishing, marketing and promotion, performance showcases and entrepreneurship.

ASSOCIATE OF ARTS - DEGREE PACING

90 Credits

QUARTER 1

CODE	COURSE	CREDITS
GE-100	English Composition	3
GM-110A	Theory/Musicianship 1	3
IND-100	Music Industry Studies 1	2
COMP-100	Songwriting 1	2
COMP-104	Guitar Accompaniment	2
COMP-109	Private Lesson 1	2
Total Credits: 14		

QUARTER 2

CODE	COURSE	CREDITS
GE-101	English Composition & Critical Thinking	3
GM-110B	Theory/Musicianship 2	3
IND-109	Music Industry Studies 2	2
COMP-101	Songwriting 2	2
COMP-112	Original Solo Showcase	3
COMP-110	Private Lesson 2	2
Total Credits: 15		

QUARTER 3

CODE	COURSE	CREDITS
GE-200	Oral Communication	3
GM-210A	Theory/Musicianship 3	3
MUS-116	Chartwriting	2
PROD-230	Apple Logic	3
COMP-220	Lyric Writing	2
COMP-111	Private Lesson 3	2
Total Credits: 15		

QUARTER 4

CODE	COURSE	CREDITS
PROD-306	Ableton Live	3
GM-210B	Theory/Musicianship 4	3
MUS-302	Music History: Middle Ages to 19th Century	2
COMP-121	Advanced Songwriting	2
COMP-114	Small Ensemble Showcase	3
COMP-204	Private Lesson 4	2
Total Credits: 15		

QUARTER 5

CODE	COURSE	CREDITS
MUS-1140	Elective	2
IND-102	Music Marketing Foundations	2
MUS-303	Music History: 19th Century - 20th Century	2
MUS-104	Arranging & Orchestration 1	2
COMP-103	Building Your DAW	2
COMP-200	Co-Writing	2
COMP-217	Vocals for Songwriters	2
COMP-205	Private Lesson 5	2
Total Credits: 16		

QUARTER 6

CODE	COURSE	CREDITS
IND-110	Social Media Branding	2
MUS-327	Music History: America's Popular Music	2
MUS-200	Arranging & Orchestration 2	2
COMP-215	Industry Showcase	3
COMP-218	Music Business Practicum 1	3
COMP-206	Private Lesson 6	2
COMP-225	AA Performance Jury	1
Total Credits: 15		